

ELECTION COMMISSION OF INDIA
Nirvachan Sadan, Ashoka Road, New Delhi-110001

No. 3/4/2017/SDR/Vol.II

Dated : 10th October, 2018

To

The President/General Secretary/
Chairperson/Convenor
of all recognized National & State
Political Parties.

Sub:- (i) Supreme Court's Judgment on the petition regarding people with criminal antecedents contesting elections;

(ii) Amendments in Form-26 (Format of affidavit by candidates).

Sir/Madam,

The candidates at all elections are required to file affidavit in Form-26, along with nomination paper, declaring information about criminal cases, assets, liabilities and educational qualifications. The format of Form-26 has now been amended vide Ministry of Law & Justice Notification No. H.11019(4)/2018-Leg.II, dated 10th October, 2018. The amendments made in Form-26 are in the context of the directions in the judgements of the Hon'ble Supreme Court in Writ Petition(C) No. 784 of 2015 (Lok Prahari Vs. Union of India & Others) and Writ Petition (Civil) No. 536 of 2011 (Public Interest Foundation & Ors. Vs. Union of India & Anr.). A copy of the said notification along with a copy of the updated Form-26 is enclosed herewith. The candidates are now required to file the affidavit in the amended Form-26.

2. In the judgement in Writ Petition (Civil) No. 536 of 2011, the Hon'ble Supreme Court has, inter alia, given the following directions:-

- " (i) Each contesting candidate shall fill up the form as provided by the Election Commission and the form must contain all the particulars as required therein.
- (ii) It shall state, in bold letters, with regard to the criminal cases pending against the candidate.

- (iii) If a candidate is contesting an election on the ticket of a particular party, he/she is required to inform the party about the criminal cases pending against him/her.
- (iv) The concerned political party shall be obligated to put up on its website the aforesaid information pertaining to candidates having criminal antecedents.
- (v) The candidate as well as the concerned political party shall issue a declaration in the widely circulated newspapers in the locality about the antecedents of the candidate and also give wide publicity in the electronic media. When we say wide publicity, we mean that the same shall be done at least thrice after filing of the nomination papers."

2. In pursuance of the directions in the abovementioned judgement, the Commission, after due consideration, has given the following directions to be complied with by candidates at elections to the Houses of Parliament and Houses of State Legislatures, who have criminal cases against them, either pending cases or cases of conviction in the past, and to the political parties that set up such candidates: -

(a) Candidates at elections to the House of the People, Council of States, Legislative Assembly or Legislative Council who have criminal cases against them, shall publish a declaration about their criminal cases, for wide publicity, in newspapers with wide circulation in the constituency area. This declaration is to be published in **Format C-1**, attached hereto, at least on three different dates from the day following the last date for withdrawal of candidatures and upto two days before the date of poll. The declaration in newspapers should be published in font size of at least 12 and should be placed suitably in the newspapers so that the directions for wide publicity are complied with in letter and spirit.

(Illustration: If the last date for withdrawal is 10th of the Month and poll is on 24th of the Month, the publishing of declaration shall be done between 11th and 22nd of that Month).

(b) Such candidates shall submit copies of the newspapers in which their declarations about criminal cases were published, to the District Election

Officer concerned, along with the account of election expenses to be filed by them under Section 78 of the Representation of the People Act, 1951.

(c) All such candidates with criminal cases are also required to publish the above declaration on TV channels in the State concerned on at least three different dates during the abovementioned period. However, in the case of the declaration in TV Channels, the same should be completed before the period of 48 hours ending with the hour fixed for conclusion of poll.

(d) In the case of candidates with criminal cases set up by political parties, whether recognized parties or registered un-recognized parties, such candidates are required to declare before the Returning Officer concerned that they have informed their political party about the criminal cases against them. Provision for such declaration has been made in Form-26 in the newly inserted Item (6A).

3. The Political Parties – recognized parties and registered un-recognised parties, which set up candidates with criminal cases, either pending cases or cases of past conviction, are required to publish declaration giving details in this regard, for wide publicity, on their website as well as in TV channels and newspapers having wide circulation in the State concerned. Declaration in this regard shall be published in **Format C-2**, annexed hereto, and should be provided State wise with separate statements for each State/Union Territory. Publishing of the declaration in newspapers and TV channels is required to be done at least on three different dates during the period mentioned in Para-2(a) above. As specified above, the declaration in newspapers should appear in at least 12 font size, and should be placed suitably so that the directions for wide publicity are complied with in letter and spirit. In the case of publishing of declaration in TV channels, the same should be completed before the period of 48 hours ending with the hour fixed for conclusion of poll. All such political parties shall submit a report to the Chief Electoral Officer of the State/UT concerned confirming that they have fulfilled the requirements of these directions, and enclosing

therewith the paper cuttings containing the declarations published by the party in respect of the candidates in the State/UT concerned. This shall be done within 30 days of completion of election. It may be noted that failure to abide by these directions would be treated as failure/refusal to carry out a lawful direction of the Commission for the purposes of paragraph-16A of the Election Symbols (Reservation & Allotment) Order, 1968.

4. It may also be noted that the provisions for the additional affidavit in respect of dues against Govt. accommodation, if any, that may have been allotted to the candidates, have now been incorporated in Form-26 itself under Item (8) relating to liabilities to Public Financial Institutions and Govt. Therefore, the candidates shall give the requisite declaration/particulars in this regard in Item (8) of Form-26. Accordingly, the candidates are now not required to file the additional affidavit prescribed under the Commission's Order No. 509/11/2004-JS-I, dated 3rd February, 2016, as the provisions are now part of Form-26 itself.

5. These directions may be circulated to all formations of your party and also brought to the notice of candidates of the Party in future elections for guidance and for strict compliance of these directions.

Yours faithfully,



(K.F. WILFRED)

Sr. PRINCIPAL SECRETARY

Format C-1

(for candidate to publish in Newspapers, TV)

Declaration about criminal cases

(As per the judgment dated 25th September, 2018, of Hon'ble Supreme Court in WP (Civil) No. 536 of 2011 (Public Interest Foundation & Ors. Vs. Union of India & Anr.)

Name and address of candidate: _____

Name of political party: _____
(Independent candidates should write "Independent" here)

Name of Election : _____

*Name of Constituency: _____

I _____ (name of candidate), a candidate for the abovementioned election, declare for public information the following details about my criminal antecedents:

Sl. No.	Pending criminal cases			Details about cases of conviction for criminal offences		
	Name of Court	Case No. and status of case	Section(s) of Acts concerned and brief description of offence(s)	Name of Court & date(s) of order(s)	Description of offence(s) & punishment imposed	of &

*In the case of election to Council of States or election to Legislative Council by MLAs, mention the election concerned in place of name of constituency.

Note: (i) Details should be given separately for each case in separate rows.
(ii) The matter in newspapers should be in font size of atleast 12.

Format C-2

(For political party to publish in website, newspapers, TV)

Declaration about criminal antecedents of candidates set up by the party

(As per the judgment dated 25th September, 2018 of Hon'ble Supreme Court in WP (Civil) No. 536 of 2011 (Public Interest Foundation & Ors. Vs. Union of India & Anr.)

Name of Political Party: _____

* Name of Election : _____

Name of State/ UT : _____

1.	2	3	4		5.	
Sl. No.	Name of candidate	Name of constituency	Pending criminal cases		Details about cases of conviction for criminal offences	
			Name of Court, case No. & status of the case(s)	Sections of the Acts concerned & brief description of offence(s)	Name of Court & date(s) of order(s)	Description of offence(s) & punishment imposed

*In the case of election to Council of States or election to Legislative Council by MLAs, mention the election concerned in place of name of constituency.

Note:- (i) The above information shall be published State wise for each State/UT.

(ii) The matter in newspapers should be published in font size of at least 12.

2/ €

Format C-3

Office of Returning Officer

Name of Constituency : _____

Name of State : _____

Name of Election : _____

It is informed that as per the judgment dated 25th September, 2018, of Hon'ble Supreme Court, in WP (Civil) No. 536 of 2011 (Public Interest Foundation & Ors. Vs. Union of India & Anr., and the directions in the Commission's letter No. 3/ER/2018/SDR , dated 10-10-2018, all candidates with criminal cases – either pending cases or cases of conviction in the past, are required to publish declaration regarding such criminal cases in newspapers and TV channels on three occasions during the period from the day following the last date for withdrawal of candidature and two days before the date of poll. Publishing declaration in TV channels should be completed before the period of 48 hours ending with the hour fixed for conclusion of poll.

Since you, Sh/Smt./Ms. _____ (mention the name of the candidate), a candidate nominated for the abovementioned election, have declared information about criminal cases in Items 5/6 of Form-26, you are required to publish information in newspapers having wide circulation in the constituency area and on TV channels on atleast three occasions each as mentioned above. The Format for publishing the information is enclosed herewith. It is also informed that copies of the newspapers publishing the information about criminal cases should be submitted to the District Election Officer along with the account of election expenses under Section 78 of Representation of the People Act, 1951.

Date: _____ Signature _____

Name of the RO/ARO _____

Signature of Candidate _____

Note: One copy of this should be given to candidate and one copy retained with RO.

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi -110 001

No. 3/4/2019/SDR/Vol-I

Dated: 19th March, 2019

To,

The Chief Electoral Officers of
All States and UTs

Subject: - FAQs on Criminal Antecedents, if any, of a candidate and its publicity in pursuance of Hon'ble Supreme Court Judgment dated 25/09/2018 in W.P.(C) No. 536 of 2011- regarding.

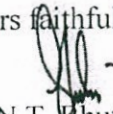
Sir/Madam,

I am directed to invite your reference to the Commission's directions in letter of even No. dated 10/10/2018 issued in pursuance of Hon'ble Supreme Court Judgment dated 25/09/2018 in W.P.(C) No. 536 of 2011. In view of the various queries raised in this regard, a set of FAQs and clarifications in this regard is enclosed.

2. The FAQs may be circulated to all DEOs, Returning Officers, officers connected to elections and the Political Parties based in your State, for their information.

3. In the Commission's abovementioned letter, it has been inter alia, directed that after the election the candidates shall submit a report about publishing of declaration to the DEO and the Political parties to the CEO of the State. The Commission has provided formats C-4 and C-5 for this purpose. The formats are also enclosed. These shall also be circulated to the DEOs, ROs and all political parties based in the State.

Yours faithfully,


(N.T. Bhutia)
Secretary

Copy to: All Recognized National and State Political Parties

FAQs : Criminal Antecedents, if any, of a candidate and its publicity in pursuance of Hon'ble Supreme Court judgement dated 25-09-2018 in WP (Civil) No. 536 of 2011.

Q.1 Which newspapers are to be chosen for publicity by such candidates?

Ans. As per direction in the judgement of the Hon'ble Supreme Court, the declaration is required to be published in newspapers with wide circulation in the area concerned. The CEO may get an indicative list of various newspapers which have wide circulation in the various district/different constituency areas in the State prepared by the State DIP. This indicative list should be shared with the political parties and the candidates.

Q.2 When has it to be publicised?

Ans. It has already been clearly mentioned in the Commission's letter dated 10-10-2018 that the publishing has to be during the period starting from the day following the last date for withdrawal of candidature and up to two days before the date of poll.

Q.3 There is no column for signature. Who will authenticate it?

Ans. The format contains column for mentioning the name and address of the candidate and the name of the political party on the top portion of the format. Thus, the name of the publisher will be clear from the declaration. There is no need for publishing the information with the signature of the publisher.

Q.4 What if someone publishes false information about criminal cases of another candidate?

Ans. There are already provisions to deal with any case of publication of false statement in relation to a candidate [Section 123 (4) of the RP Act, 51 and Section 171G of IPC].

Q.5 Which TV channel the declaration has to be publicised?

Ans. Please refer to the answer against Q.1 above. It has to be done in TV channels which are available/popular in the areas concerned.

Q.6 What will be the font size and duration of publicity in TV?

Ans. Font size should be the standard size used for displaying printed material on TV. Its duration may not be less than 7 seconds.

Q.7 If a candidate does not have any criminal record, whether he/she is required to publicise?

Ans. No. Only those candidates who have either pending criminal cases or who have been convicted in the past are required to publish the declaration.

Q.8 Whether FIR cases have to be published by the concerned candidates and political parties?

Ans. Yes. Under the heading 'Case No. and status of case', details regarding FIRs, mentioned in Item-5 of Form-26, are required to be mentioned.

Q.9 If after filing nomination, status of criminal case changes, whether candidate can revise the details?

Ans. It will be open to the candidate concerned to notify the revised status to the Returning Officer and to publish that revised status only. If it is NIL, the candidate is not required to publish it.

Q. 10 Who will bear the expenses for publishing?

Ans. Expenses, if any, will be borne by the candidate and the political parties in respective cases.

Q. 11 Whether expenditure on this account will be accounted for?

Ans. Yes. This being an expenditure in connection with the election, if **expense is incurred in this regard**, the same will be counted for the purposes of election.

Q.12 Can RO act on any discrepancy in such details if pointed out?

Ans. No. RO is not supposed to enquire into correctness of declarations published by candidate/political parties.

Q.13 In what manner, such candidates will submit the information about publicity of cases to the DEO?

Ans. Separate formats have been specified by the Commission for the candidates and the political parties to submit report about publishing of the declaration. These are Format-C-4 for candidates and Format-C-5 for political parties.

Q.14. What happens if such candidates or such political parties do not publicise in the manner prescribed?

Ans. Such failure may be a ground for post-election action like election petition or contempt of Hon'ble Supreme Court.

Q.15 What are the Hours during which the information on TV channels is to be displayed?

Ans. Information should be published on TV channels during the period between 8AM and 10PM.

Q.16 What will be the language in which the information is to be published on TV channels?

Ans. The information should be published in vernacular language or in English.

Report by Candidate about publishing of declaration regarding criminal cases

Name and address of candidate: _____

Name of political party: _____
(Independent candidates should write 'Independent' here)

Name of Election : _____

*Name of Constituency: _____

I _____ (name of candidate), a candidate for the above mentioned election, certify that I have published the declaration about my criminal antecedents in newspapers and TV channels as per the directions of the Election Commission in pursuance of the judgment dated 25th September, 2018, of Hon'ble Supreme Court in WP (Civil) No. 536 of 2011 (Public Interest Foundation &Ors. Vs. Union of India &Anr.). Details are as follows:

Sl. No.	Newspaper			Television			Mode of Payment (electronic/cheque/DD/Cash) (Pl. specify)
	Name of Newspaper	Date of publishing	Expenses that may have been incurred (in Rs.)	Name of channel	Date & time of insertion/telecast	Expenses that may have been incurred (in Rs.)	

Copies of newspapers in which declaration was published are enclosed.

Date:-

Name & Signature of Candidate

Note: - (i) In case of elections to the Lok Sabha and the Legislative Assemblies, this shall be submitted alongwith the account of election expenses.

(ii) In case of elections to the Rajya Sabha and the State Legislative Council, this shall be submitted to the Returning Officer concerned within 30 days of declaration of result of election.

Report by Political Party about publishing of declaration regarding criminal cases

Name of political party: _____

Name of Election : _____

It is certified that _____ (name of political party) has published the declaration about the candidates with criminal antecedents on the website of the party, in newspapers and TV channels as per the directions of the Election Commission in pursuance of the judgment dated 25th September, 2018, of Hon'ble Supreme Court in WP (Civil) No. 536 of 2011 (Public Interest foundation & Ors. Vs. Union of India &Anr.). Details are as follows:-

Sl. No	Website	Newspaper			Television			Mode of Payment (electronic/ cheque/ DD/Cash) (Pl. specify)
		Name(s) of Newspaper	Date(s) of publishing	Expenses incurred (in Rs.)	Name(s) of channel	Date(s) & time of insertion/ telecast	Expenses incurred (in Rs.)	
	Period during which displayed							

Copies of newspapers in which declaration was published are enclosed.

Date:- _____ Signature of office bearer

Name & designation

Note:- This report shall be submitted to the Chief Electoral Officer of the State within 30 days of declaration of result of the election concerned.

காலை மற்றும் மாலை நாளிதழ்களின் பதிப்பு மற்றும் பிரதிகள் விவரம்

காலை நாளிதழ்

வ.எண்	நாளிதழ் பெயர்	பதிப்பு	பிரதிகள்
1	நமது புரட்சித் தலைவி அம்மா	சென்னை	15000
		திருச்சி	7800
		தஞ்சாவூர்	15300
		மதுரை	13300
		சேலம்	25000
		கோயம்புத்தூர்	25800
தமிழ்நாடு - மொத்த பிரதிகள்			102200
2	தினத்தந்தி	சென்னை	447669
		கோயம்புத்தூர்	122012
		கடலூர்	59982
		திண்டுக்கல்	48223
		ஈரோடு	56943
		மதுரை	120120
		நாகர்கோவில்	106626
		புதுச்சேரி	27793
		சேலம்	117463
		தஞ்சாவூர்	86926
		திருச்சிராப்பள்ளி	94919
		திருநெல்வேலி	124269
		திருப்பூர்	43987
		வேலூர்	63454
தமிழ்நாடு - மொத்த பிரதிகள்			1520386
3	தினமணி	சென்னை	92244
		மதுரை	38000
		திருச்சி	41200
		கோயம்புத்தூர்	44120
		தருமபுரி	24040
		வேலூர்	16500
		திருநெல்வேலி	21300
		விழுப்புரம்	16500
		புதுடெல்லி	10560
தமிழ்நாடு - மொத்த பிரதிகள்			304464
4	தினகரன்	சென்னை	269081
		கோயம்புத்தூர்	146737
		மதுரை	123674
		திருச்சி	145698
		சேலம்	116868

		திருநெல்வேலி	94133
		வேலூர்	73588
		நாகர்கோவில்	34576
		புதுச்சேரி	44426
தமிழ்நாடு - மொத்த பிரதிகள்			1048781
5	தினமலர்	சென்னை	211341
		மதுரை	231300
		கோயம்புத்தூர்	208402
		புதுச்சேரி	76764
		சேலம்	40000
		ஈரோடு	30000
		நாகர்கோவில்	40000
		திருநெல்வேலி	85000
		வேலூர்	50000
		திருச்சி	75000
		தஞ்சாவூர்	70000
தமிழ்நாடு - மொத்த பிரதிகள்			1117807
6	இந்து தமிழ் திசை	சென்னை	141800
		புதுச்சேரி	19200
		வேலூர்	24250
		கோயம்புத்தூர்	44800
		சேலம்	28200
		மதுரை	58000
		திருநெல்வேலி	45600
		திருச்சி	62300
தமிழ்நாடு - மொத்த பிரதிகள்			424150
7	தினபூமி	சென்னை	44962
		மதுரை	41038
		திருச்சி	28647
		கோயம்புத்தூர்	27179
		நெல்லை	22423
		சேலம்	19167
		வேலூர்	14096
		புதுச்சேரி	12228
தமிழ்நாடு - மொத்த பிரதிகள்			209740
8	தினசெய்தி	சென்னை	71902
		கோயம்புத்தூர்	53067
		திருச்சி	46100

		மதுரை	47613
		நெல்லை	43044
		நாகப்பட்டினம்	37207
		தருமபுரி	41592
தமிழ்நாடு - மொத்த பிரதிகள்			340525
9	தி இந்தியன் எக்ஸ்பிரஸ்	சென்னை	125300
		மதுரை	33000
		திருச்சி	30071
		கோயம்புத்தூர்	40200
தமிழ்நாடு - மொத்த பிரதிகள்			228571
10	தி இந்து (ஆங்கிலம்)	சென்னை	403065
		கோயம்புத்தூர்	100045
		மதுரை	75439
		திருச்சி	48316
தமிழ்நாடு - மொத்த பிரதிகள்			626865
11	டெக்கான் கிரானிக்கல்	சென்னை	275000
		கோயம்புத்தூர்	50000
தமிழ்நாடு - மொத்த பிரதிகள்			325000
12	டைம்ஸ் ஆப் இந்தியா	சென்னை	350000
		கோயம்புத்தூர்	70000
		மதுரை	25000
		திருச்சி	25000
தமிழ்நாடு - மொத்த பிரதிகள்			470000
13	தீக்கதிர்	சென்னை	72160
		மதுரை	68430
		கோயம்புத்தூர்	58160
		திருச்சி	51050
தமிழ்நாடு - மொத்த பிரதிகள்			249800
14	தினமுரசு	நாகர்கோவில்	50525
தமிழ்நாடு - மொத்த பிரதிகள்			50525
15	தினசூரியன்	சென்னை	45000
		மதுரை	58000
தமிழ்நாடு - மொத்த பிரதிகள்			103000
16	தினகூரல்	சென்னை	40000
		கடலூர்	33000
		கோயம்புத்தூர்	34000
		புதுச்சேரி	30000
தமிழ்நாடு - மொத்த பிரதிகள்			137000

17	நம் தினமதி	திருவண்ணாமலை	20000
		சென்னை	15600
தமிழ்நாடு - மொத்த பிரதிகள்			35600

மாலை நாளிதழ்

வ.எண்	நாளிதழ் பெயர்	பதிப்பு	பிரதிகள்
18	மாலை மலர்	சென்னை	132550
		மதுரை	52651
		திருச்சி	39611
		கோயம்புத்தூர்	71861
		சேலம்	47689
		புதுச்சேரி	56489
		நாகர்கோவில்	29630
		ஈரோடு	26647
தமிழ்நாடு - மொத்த பிரதிகள்			457128
19	மாலை முரசு	சென்னை	50000
		திருச்சி	43000
		கோயம்புத்தூர்	30000
		மதுரை	35000
		திருநெல்வேலி	25000
		வேலூர்	20000
		சேலம்	20000
		புதுச்சேரி	20000
தமிழ்நாடு - மொத்த பிரதிகள்			243000
20	மக்குள் குரல்	சென்னை	114300
		மதுரை	36500
		கோயம்புத்தூர்	47200
தமிழ்நாடு - மொத்த பிரதிகள்			198000
21	தமிழ்முரசு	சென்னை	125000
		கோயம்புத்தூர்	42950
		மதுரை	33050
		நாகர்கோவில்	15175
		புதுச்சேரி	20875
		சேலம்	34150
		திருச்சி	32375
		திருநெல்வேலி	15100
வேலூர்	12425		
தமிழ்நாடு - மொத்த பிரதிகள்			331100
22	மாலைச்சுடர்	சென்னை	46750
தமிழ்நாடு - மொத்த பிரதிகள்			46750

23	டிரினிட்டி மிரர்	சென்னை	72300
		மதுரை	22800
		கோயம்புத்தூர்	34900
தமிழ்நாடு - மொத்த பிரதிகள்			130000
24	நியூஸ் டூடே	சென்னை	45225
		தமிழ்நாடு - மொத்த பிரதிகள்	
25	குமரி முரசு	சென்னை	65128
		நாகர்கோவில்	67982
		கோயம்புத்தூர்	57430
		திருவனந்தபுரம்	61728
தமிழ்நாடு - மொத்த பிரதிகள்			252268
26	பிற்பகல்	கோயம்புத்தூர்	23191
		திருப்பூர்	1350
		நீலகிரி	830
		வேலூர்	680
		ஈரோடு	870
		காஞ்சிபுரம்	1330
		மதுரை	1330
		சிவகங்கை	1090
		திருவள்ளூர்	740
		இராமநாதபுரம்	830
		சேலம்	660
		திருநெல்வேலி	830
		விருதுநகர்	1020
		தமிழ்நாடு - மொத்த பிரதிகள்	
27	முசல்மான்	சென்னை	21775
		தமிழ்நாடு - மொத்த பிரதிகள்	
28	ஆப்டர்நூன்	கோயம்புத்தூர்	19100
		திருப்பூர்	1350
		நீலகிரி	1020
		வேலூர்	680
		ஈரோடு	870
		காஞ்சிபுரம்	1330
		மதுரை	1330
		சிவகங்கை	590
		திருவள்ளூர்	740
		திருநெல்வேலி	830
		விருதுநகர்	1020

		திருவாரூர்	560
தமிழ்நாடு - மொத்த பிரதிகள்			29420
29	மாலை தமிழகம்	சென்னை	24500
தமிழ்நாடு - மொத்த பிரதிகள்			24500
30	மதுரைமணி	சென்னை	15000
		மதுரை	30000
தமிழ்நாடு - மொத்த பிரதிகள்			45000
31	தினச்சூடர்	பெங்களூர்	38165
		கிருஷ்ணகிரி	15650
		தருமபுரி	7160
		திருவண்ணாமலை	2590
		வேலூர்	2520
தமிழ்நாடு - மொத்த பிரதிகள்			66085
32	நமதுமுரசு	புதுச்சேரி	22500
தமிழ்நாடு - மொத்த பிரதிகள்			22500

TRP RATING

Week 11'19 GRP: 09-03-19 to 15-03-19

Channel Name	GRP (Gross Rating Point)
Sun TV	1044
Zee Tamil	622
Star Vijay	605
Sun Life	120
Kalaignar TV	97
Polimer News	72.63
Colors Tamil	69
Polimer	52
Puthiya Thalaimurai Tv	46.63
Sun News	42.67
Thanthi Tv	39.86
News 7 Tamil	34.33
Raj TV	27
Jaya TV	23
News 18 Tamil	22.66
Sathiyam Tv	13.35
Seithigal	10.67
Cauvery News	5.91
Jaya Plus	5.46
Malai Murasu	5.38
Raj News	1.69

ELEGANT CHENNAI 3:25 PM (0 minutes ago)

to me

----- Original Message -----

From: Selva

To: elegantchennai@gmail.com

Sent: Monday, March 25, 2019 1:57 PM

Subject: Fwd: Rating ; puthiya thalamurai last week

Subject: Rating ; puthiya thalamurai last week

Dear Sir,

Good Morning

BARC PT TV NO : 2

Wk 11'19 GRP: 09-03-19 to 15-03-19

PT Tv - 46.63

Polimer News - 72.63

Sun News - 42.67

Thanthi Tv - 39.86

News 7 Tamil -34.33

News 18 Tamil - 22.66

Sathiyam Tv -13.35

Seithigal -10.67

Cauvery News - 5.91

Jaya Plus - 5.46

Malai Murasu - 5.38

Raj News -1.69

Over All Genre -301.24

Thank you

Selvakumar k

9884702000

Fw: VIEWERSHIP DATA - BARC - WEEK 11 '19 (Top Programmes)

Inboxx



ELEGANT CHENNAI 4:23 PM (9 minutes ago)

to me

----- Original Message -----

From: RAMESH R

To: elegantchennai@gmail.com ; santhosh.pradheep@gmail.com

Cc: Senthilkumar P

Sent: Tuesday, March 26, 2019 4:11 PM

Subject: VIEWERSHIP DATA - BARC - WEEK 11 '19 (Top Programmes)

Dear All,

Please find attached the individual level programme viewership as per BARC for TN market for week 11 '19

TN (URBAN + RURAL)				
Channels	Week 10	Week 11	Week 10	Week 11
Zee Tamil	574	622	21.3%	23.4%
Sun TV	1066	1044	39.6%	39.2%
STAR Vijay	663	605	24.6%	22.7%
Colors Tamil	78	69	2.9%	2.6%
Sun Life	108	120	4.0%	4.5%
Polimer	50	52	1.9%	2.0%
Jaya TV	24	23	0.9%	0.9%
Raj TV	26	27	1.0%	1.0%
Kalaigarnar TV	106	97	3.9%	3.7%

TN URBAN				
Channels	Week 10	Week 11	Week 10	Week 11
Zee Tamil	568	609	19.9%	21.5%
Sun TV	1119	1089	39.2%	38.5%
STAR Vijay	754	714	26.4%	25.3%
Colors Tamil	83	70	2.9%	2.5%
Sun Life	102	121	3.6%	4.3%
Polimer	62	60	2.2%	2.1%
Jaya TV	29	29	1.0%	1.0%
Raj TV	34	35	1.2%	1.3%
Kalaigarnar TV	105	101	3.7%	3.6%

WITH REGARDS

Ramesh R
Senior Manager-Sales
72990 30529 /8939844162